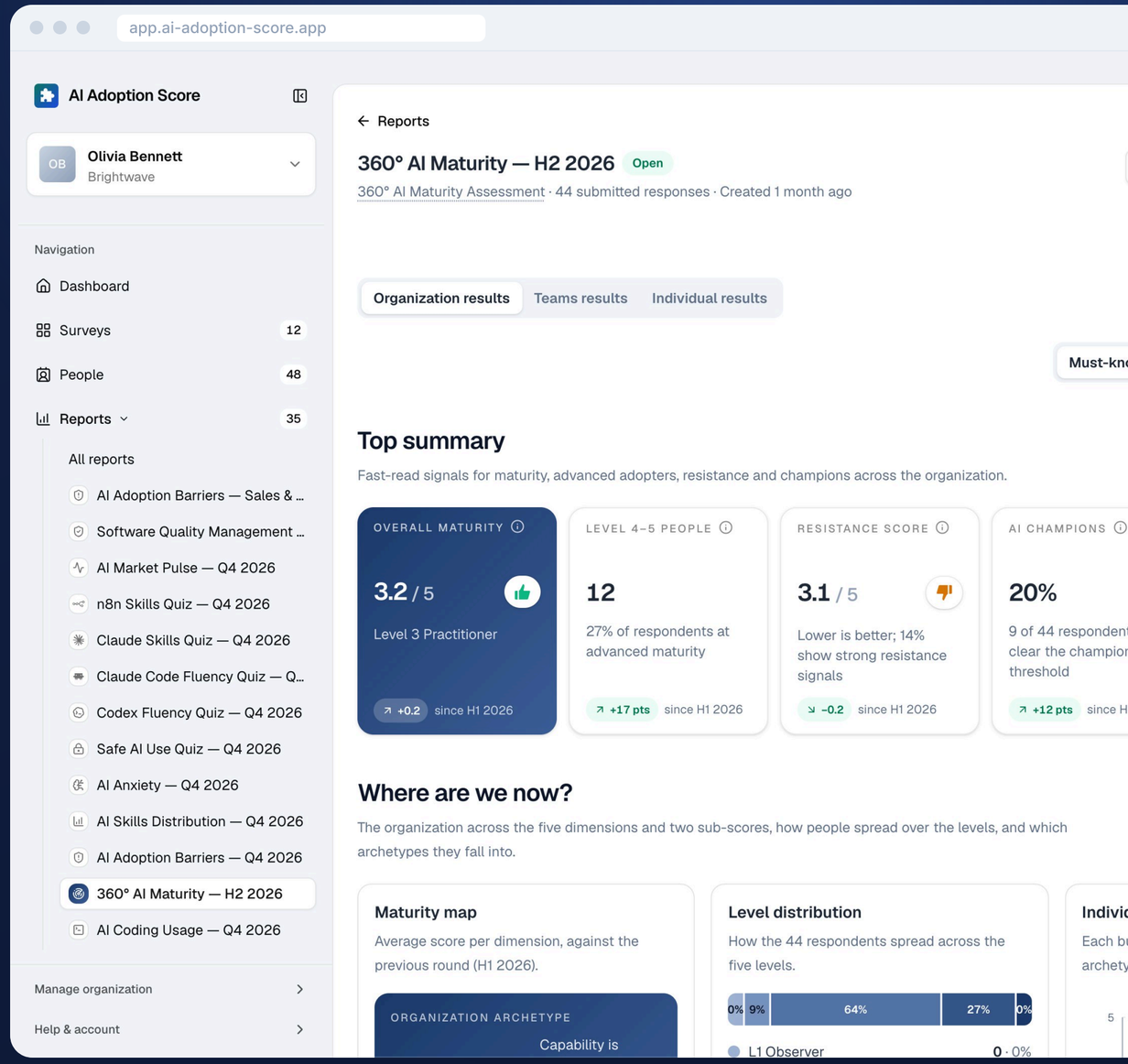
AI Adoption Score

AI adoption isn't a tools problem. It's a people problem.

Surveys, quizzes and coding telemetry: a level for every team, and what to fix first.

ai-adoption-score.app

Product overview · November 2026



THE PROBLEM

You pay for AI. You can’t see whether it changes how people work.

No visibility

Licenses show who has access. Not who uses AI every day, who tried it once, and who gets real results.

No reasons

Some teams fly, others stall. Nobody says why: unclear rules, no time, no skills, or fear for their jobs.

No plan

So training, tools and budget go everywhere at once, and the next renewal is a guess.

AI Adoption Score measures how people use, know and feel about AI, and tells you what to fix first.

WHAT YOU GET

A level for every team, and what to do next

Short surveys, quizzes and coding telemetry. Live reports from the first answer. Nothing to install or connect.

12

reports, from AI usage to barriers to coding telemetry

120+

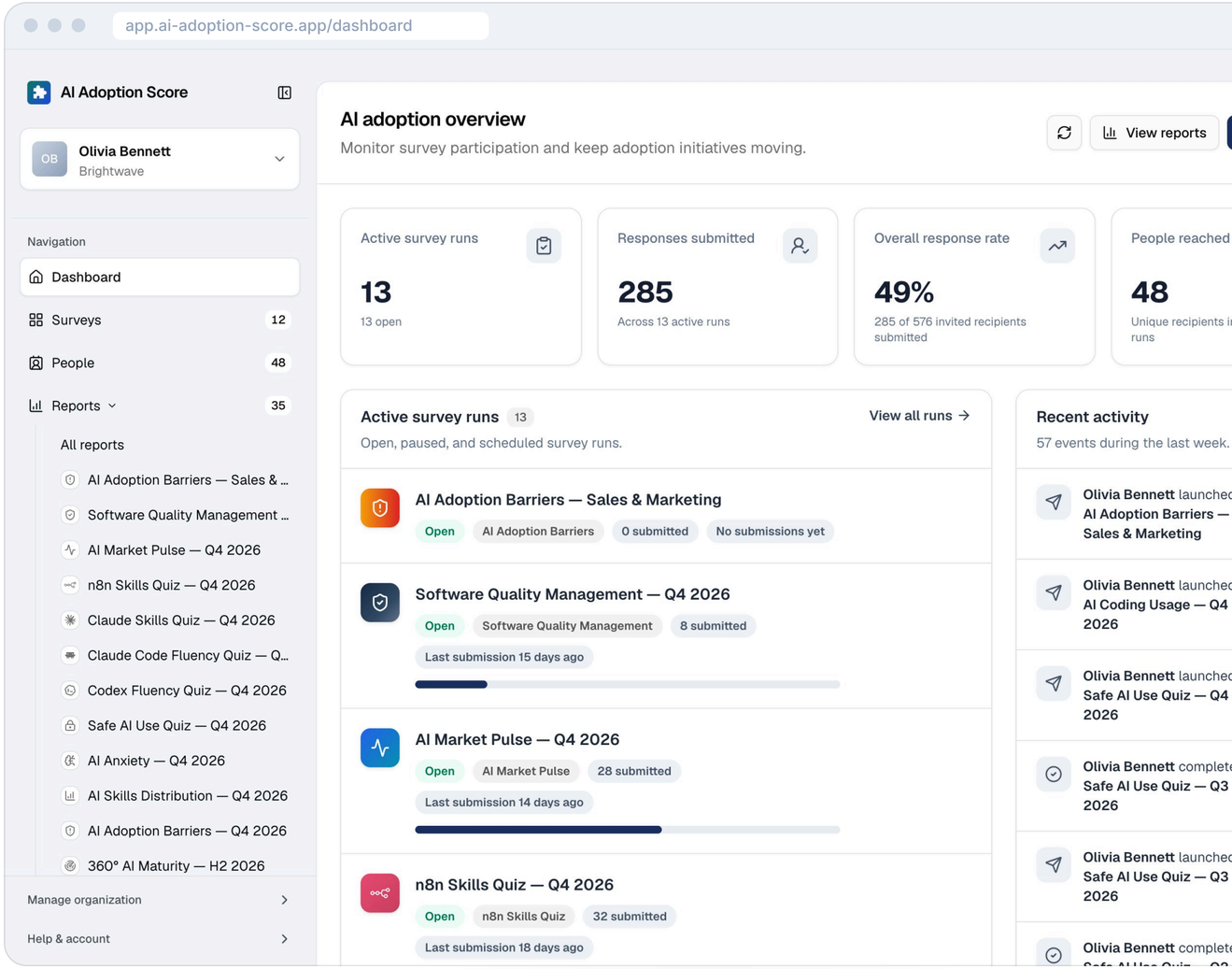
AI tools mapped: who uses which, approved or not

18

reasons AI isn't sticking, each with who can fix it

0

integrations required



Dashboard · active surveys, response rate and recent activity

WHO IT'S FOR

Four roles, four starting points

CEOs and leadership teams

Is AI changing how the company works?

START WITH

360° AI Maturity Assessment

THEN

- AI Adoption Barriers
- AI Market Pulse

Chief AI Officers

A baseline, and proof the program is moving.

START WITH

360° AI Maturity Assessment

THEN

- AI Adoption Barriers
- AI Skills Distribution

HR and L&D leaders

Who has which skills, and where training starts.

START WITH

AI Skills Distribution

THEN

- AI Anxiety Scale
- n8n Skills Quiz

Engineering leaders

Results from AI, or just use of it?

START WITH

Claude Code Fluency Quiz

THEN

- 360° for engineering
- AI Coding Usage

THREE SOURCES OF KNOWLEDGE

What people say, what they know, what they do

SELF-REPORTED SURVEYS

What people say

Short surveys on usage, skills, barriers and worries.

- ✓ **6 surveys**, 5 to 20 minutes
- ✓ Anonymous or named

QUIZZES

What they know

Levels from right answers, not self-ratings.

- ✓ **5 quizzes**: Safe AI Use, n8n, Claude, Claude Code, Codex
- ✓ Beginner to Expert

TELEMETRY

What they do

Measured use of Claude Code and Codex, after every session.

- ✓ **Sessions, repositories, tools**
- ✓ Never prompts or code

All of it lands on one page per person. Never a score or a ranking.

AROUND EVERY REPORT

Built for the whole cycle: send, read, act, repeat

Live reports

Results from the first answer. Insights, Trends, Responses and Analytics in every report.

Human-first metrics

Thumbs show at a glance which numbers are good.

Trends over time

Run it again and see what changed, round by round.

People profiles

One page per person across every survey, quiz and coding tool.

Ask AI about reports

Explain results in plain words, or chat with the report.

Connect with AI (MCP)

Claude and ChatGPT read your reports and analytics. Listed in both directories.

Exports

PDF to share, Markdown for your AI assistant, CSV for Power BI or Excel.

Invitations and reminders

Send to an email list; invitations and reminders go out for you.

Security and privacy

No integrations, no answers sent to AI, anonymity you choose.

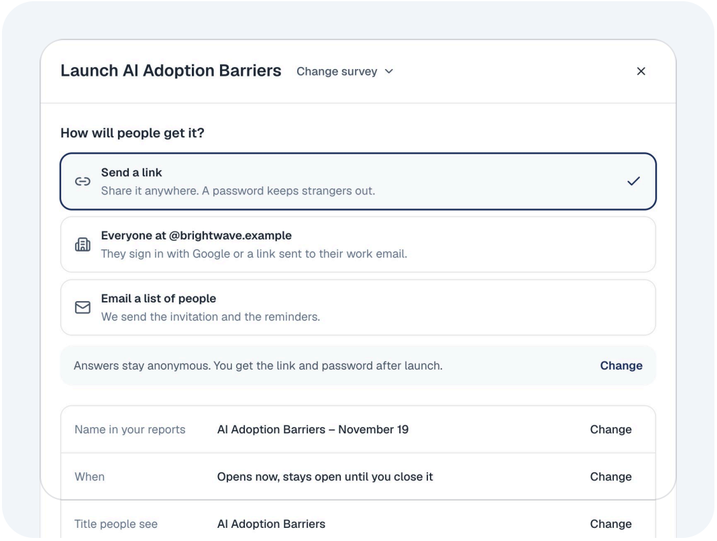
HOW IT WORKS

Send a survey. Watch results come in. Fix the weakest spot.

1

Send a survey

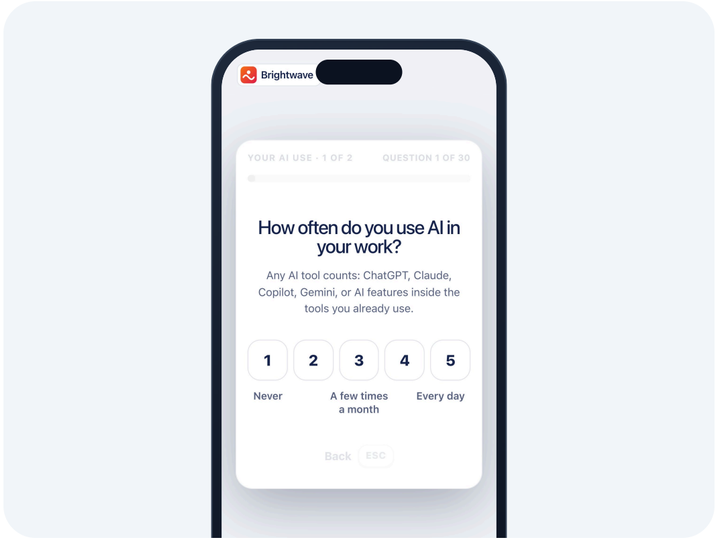
Two clicks with recommended settings. Invitations and reminders go out for you.



2

Watch results come in

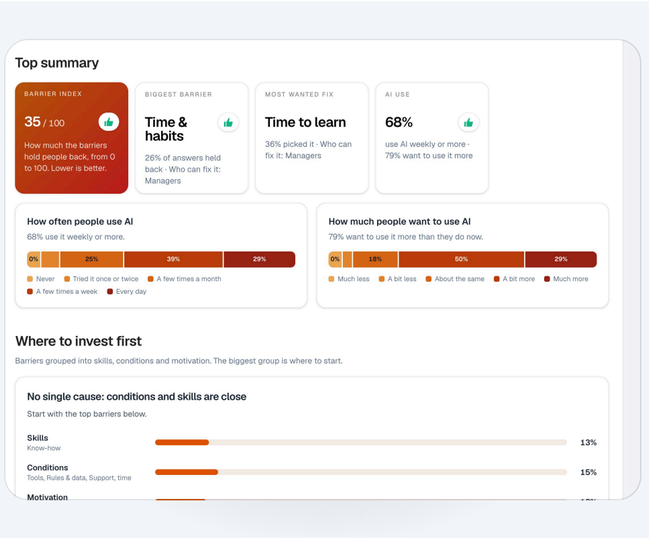
One question at a time, on any device. The report fills in with every answer.



3

Fix the weakest spot

Every report ends with what to do first. Run it again and see what moved.



PART ONE

Twelve reports

One slide for each. Every report has the same tabs: Insights, Trends, Responses and Analytics.

SELF-REPORTED SURVEYS

What people say

Short surveys. Live reports with what to fix first.

- **360° AI Maturity Assessment**
  15 min · level, archetype, goals
- **AI Anxiety Scale**
  5 min · what people worry about
- **AI Adoption Barriers**
  5 min · what holds people back
- **AI Market Pulse**
  8 min · new every quarter
- **AI Skills Distribution**
  6 min · who can do what
- **Software Quality Management**
  20 min · one project's practices

QUIZZES

What they know

Levels from right answers, not self-ratings.

- **Safe AI Use Quiz**
  for everyone at work
- **n8n Skills Quiz**
  10 skill areas
- **Claude Skills Quiz**
  for everyone who uses Claude
- **Claude Code Fluency Quiz**
  80 questions · 11 areas
- **Codex Fluency Quiz**
  68 questions · 11 areas

TELEMETRY

What they do

Measured, not self-reported.

- **AI Coding Usage**
  Claude Code and Codex

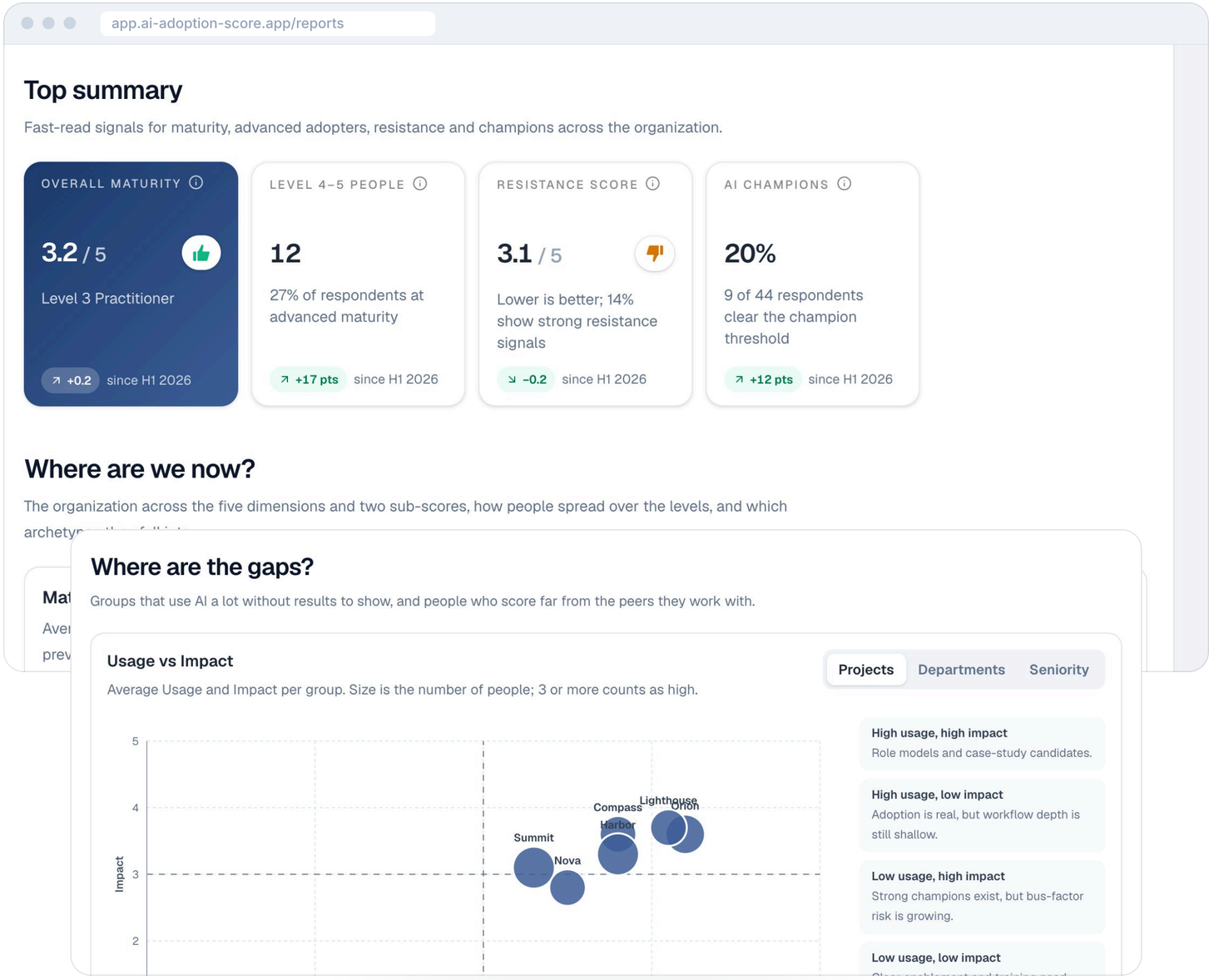
REPORT · FLAGSHIP

360° AI Maturity Assessment

A level from L1 Observer to L5 Native for every person, team and the whole company.

- Five dimensions: Usage, Skills, Impact, Culture and Vision
- Eight archetypes, for people and teams
- Goals by priority: where to invest first

15 min · 57 questions · Field-tested



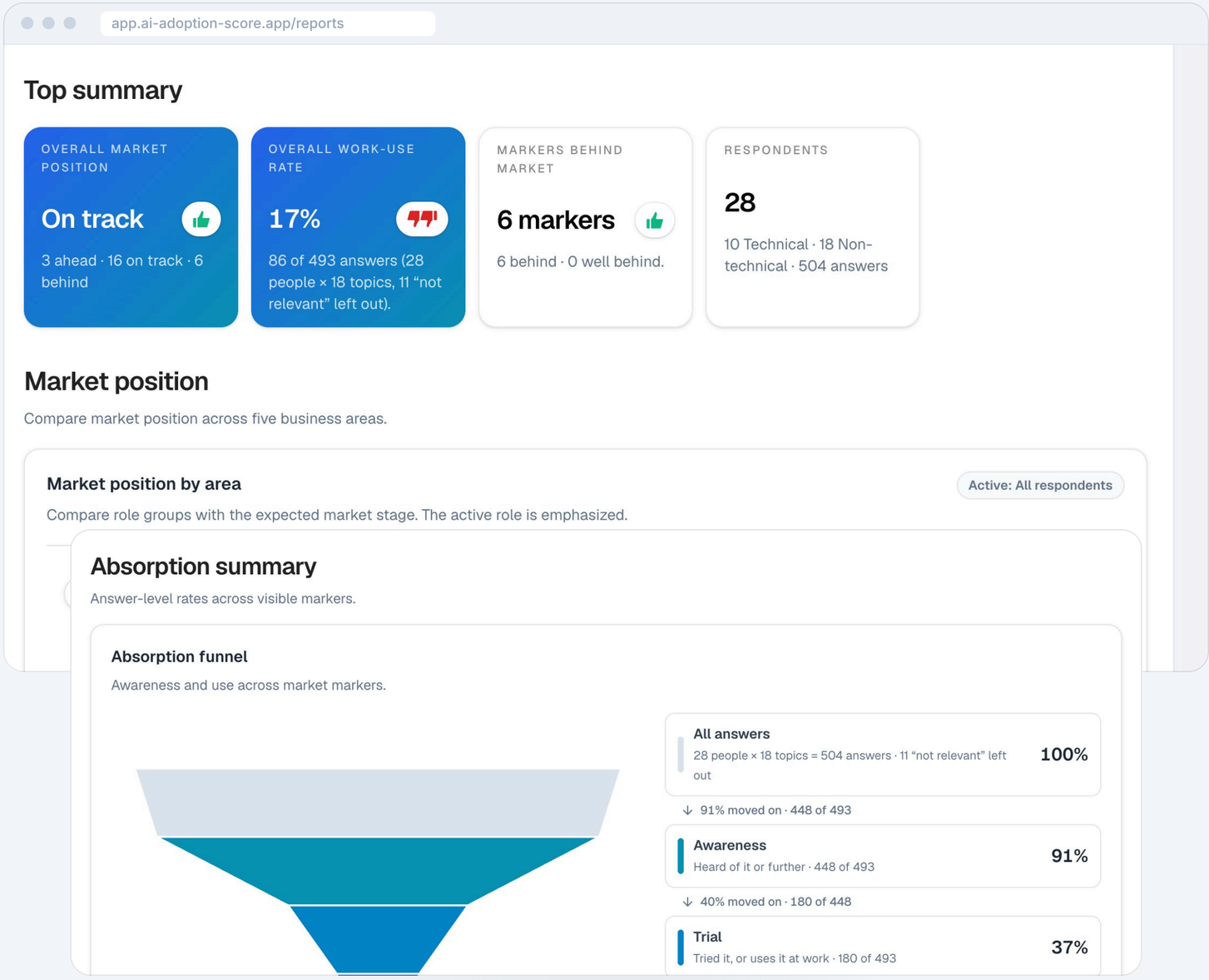
REPORT · QUARTERLY PULSE

AI Market Pulse

The AI market moves fast. Does your team keep up with the new tools and models?

- New questions every quarter
- Six stages, from Not aware to Regular use
- Each team against the market, marker by marker

8 min | New every quarter



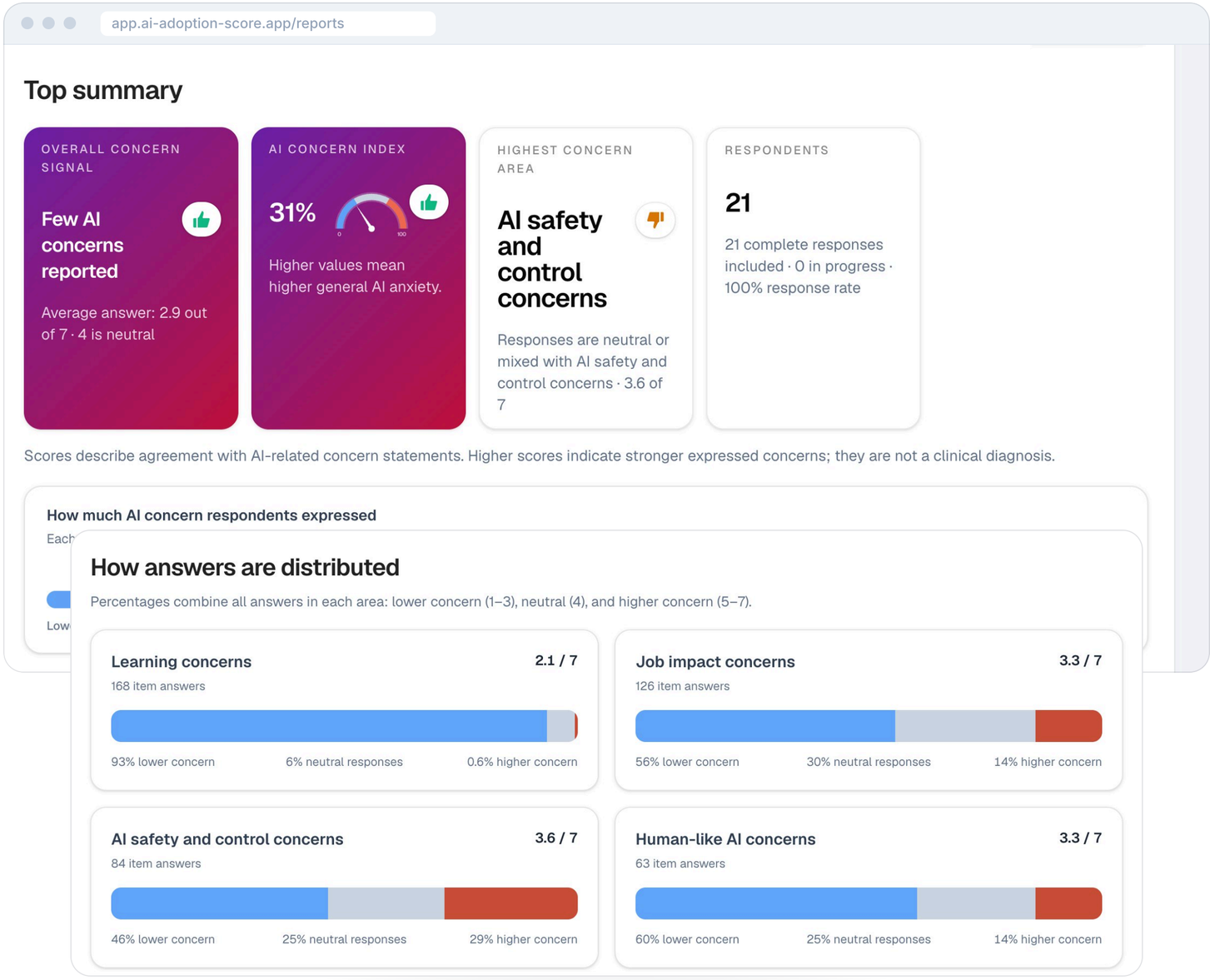
REPORT · READINESS

AI Anxiety Scale

What your people actually worry about with AI, so you address the real blockers.

- 21 statements in four areas
- One AI Concern Index to track
- Run it after each change and watch it move

5 min | 21 statements | Validated scale



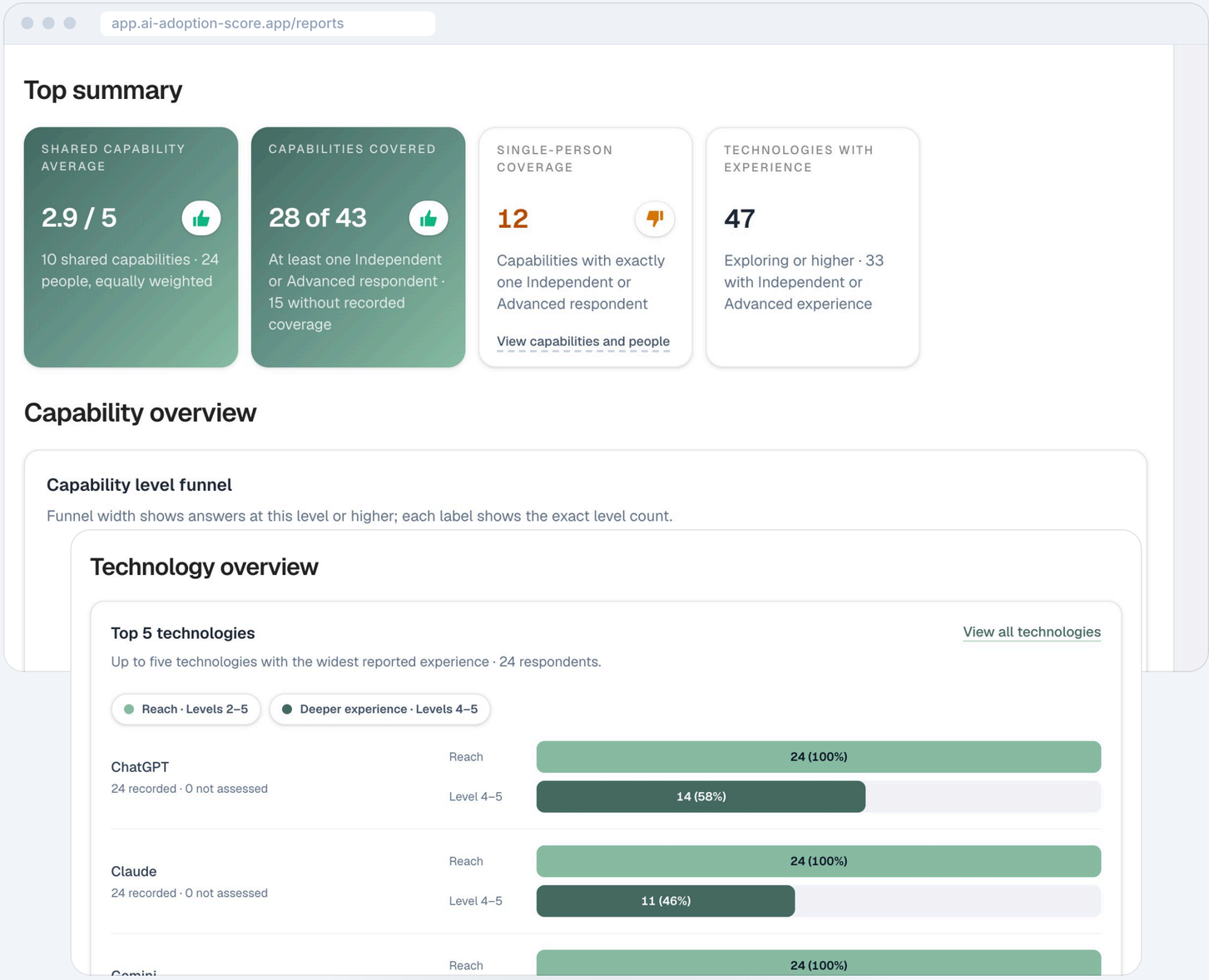
REPORT · SKILLS MAP

AI Skills Distribution

Who knows which tools, who builds automations, who can teach the rest.

- 64 capabilities and 125 tools and models
- A people library: who can help with what
- Training by real gaps, not guesses

6 min · 5 levels



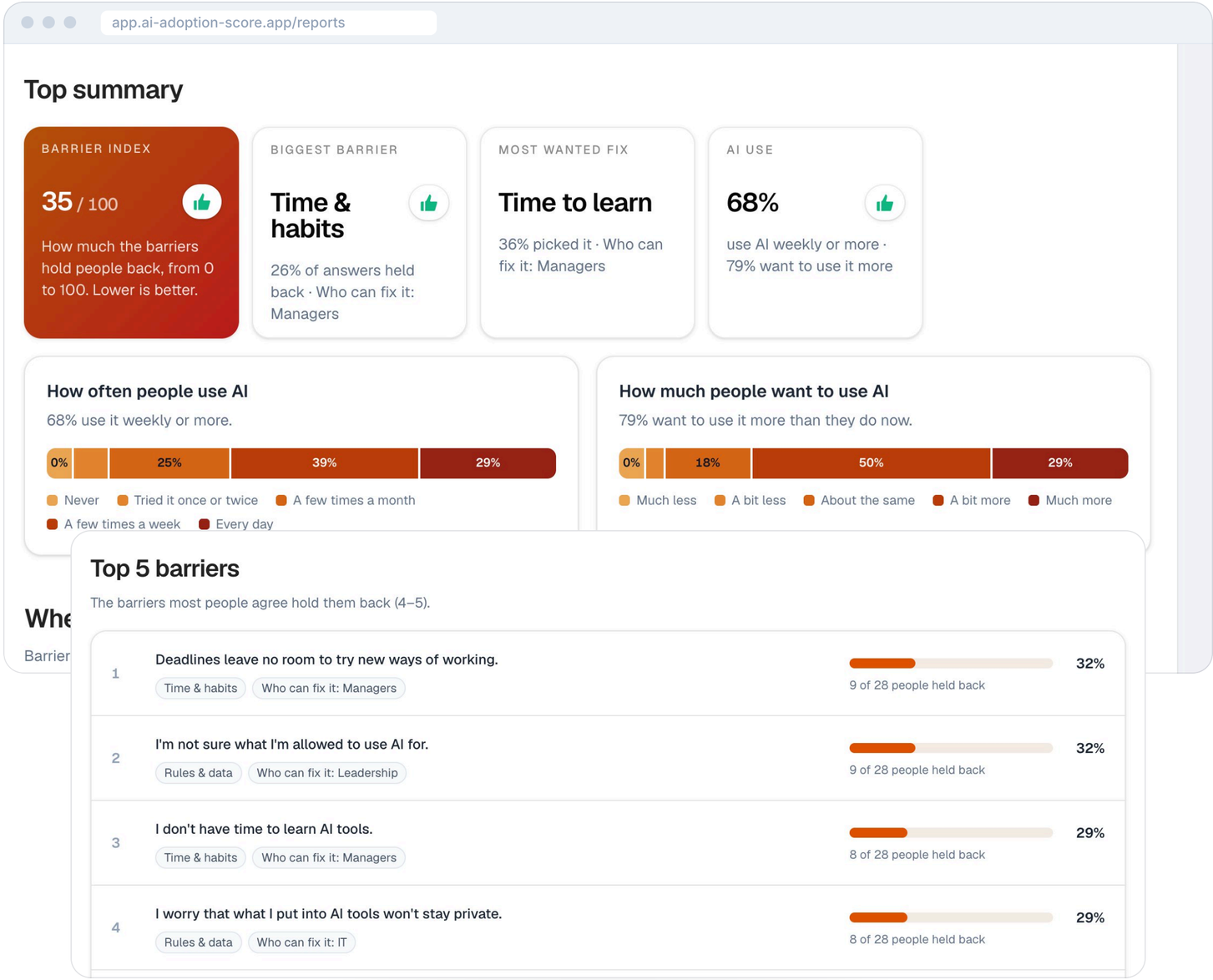
REPORT · BARRIERS

AI Adoption Barriers

The real reasons your team isn't using AI more, and who can fix each one.

- 18 barriers in six areas
- Each barrier names who can fix it: IT, leadership, managers or training
- A heat map of which department is stuck where

5 min | 30 questions | Research-based



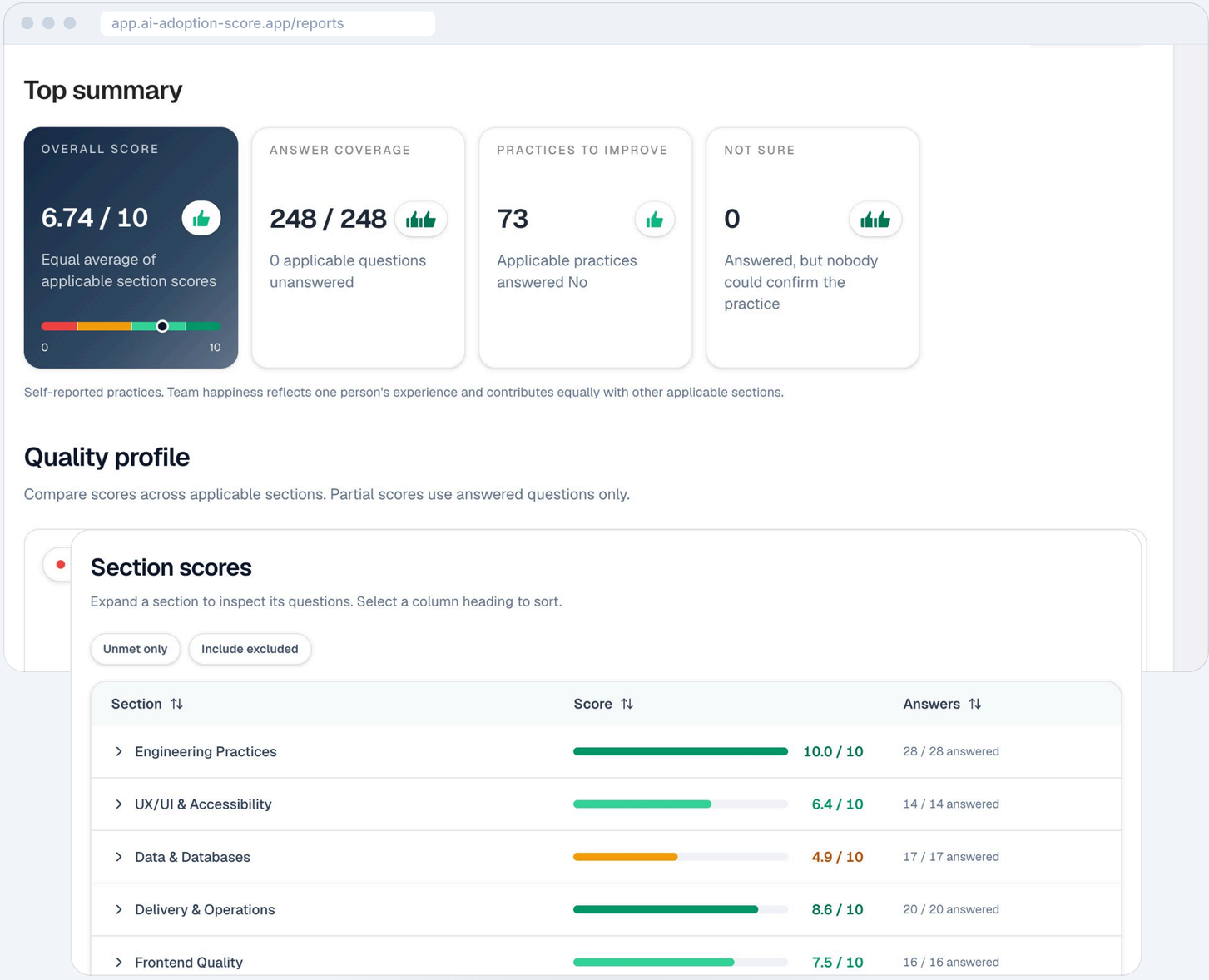
REPORT · ENGINEERING PRACTICES

Software Quality Management

Which practices one project follows, in 14 areas from requirements to security.

- 248 yes/no questions, routed by role
- A score out of 10 per area
- Findings most important first

20 min | 14 areas



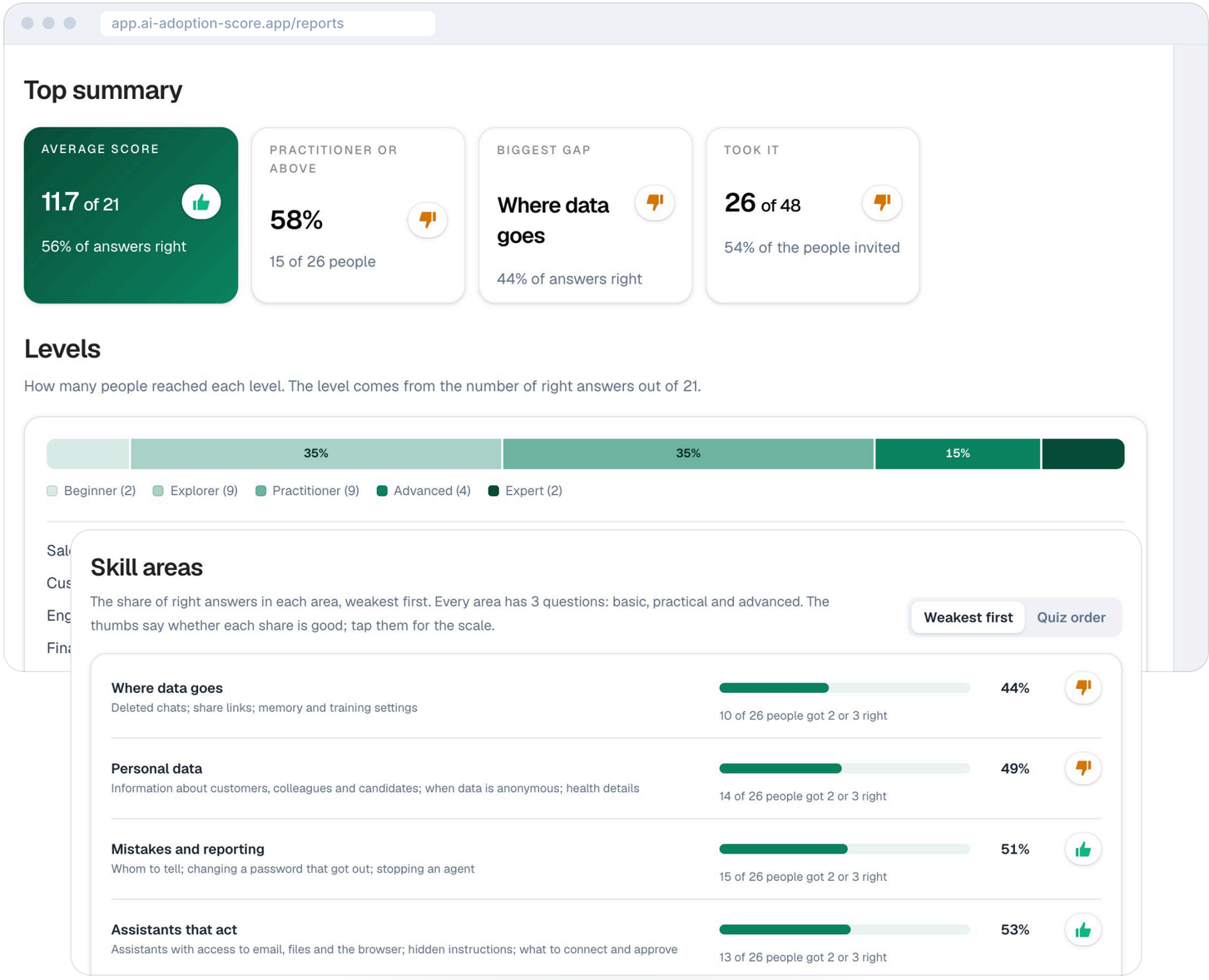
REPORT · QUIZ

Safe AI Use Quiz

What your people know about using AI safely at work, and where training should start.

- 7 areas, from company secrets to AI scams
- Who is sure but wrong, by area and team
- Rules and habits: who knows your AI rules, who uses personal accounts

15 min · 7 areas



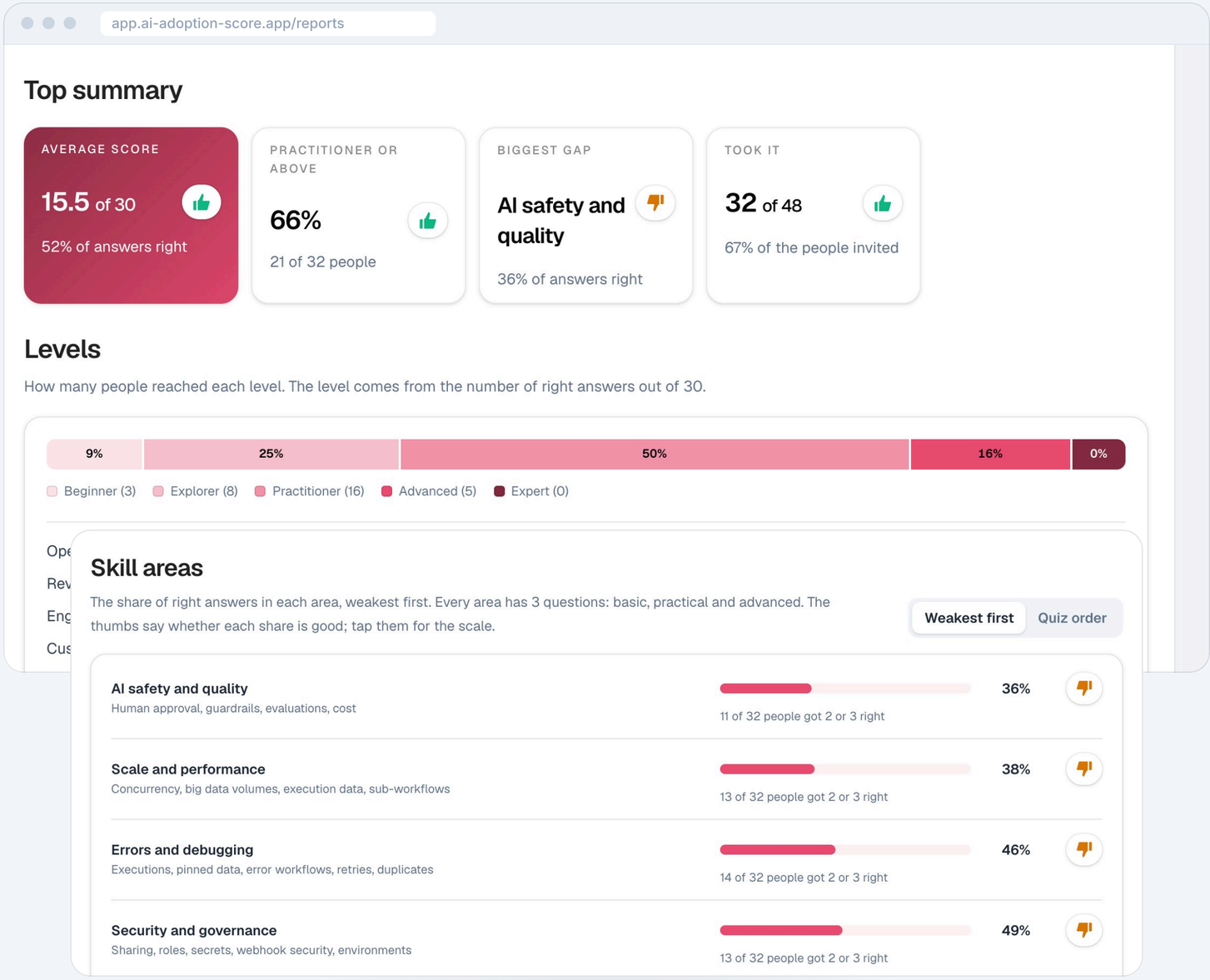
REPORT · QUIZ

n8n Skills Quiz

How well your team really knows n8n, and where training should start.

- A self-rating and a quiz in 10 skill areas
- Levels from Beginner to Expert, set by the quiz
- Where confidence and results differ

20 min · 10 areas



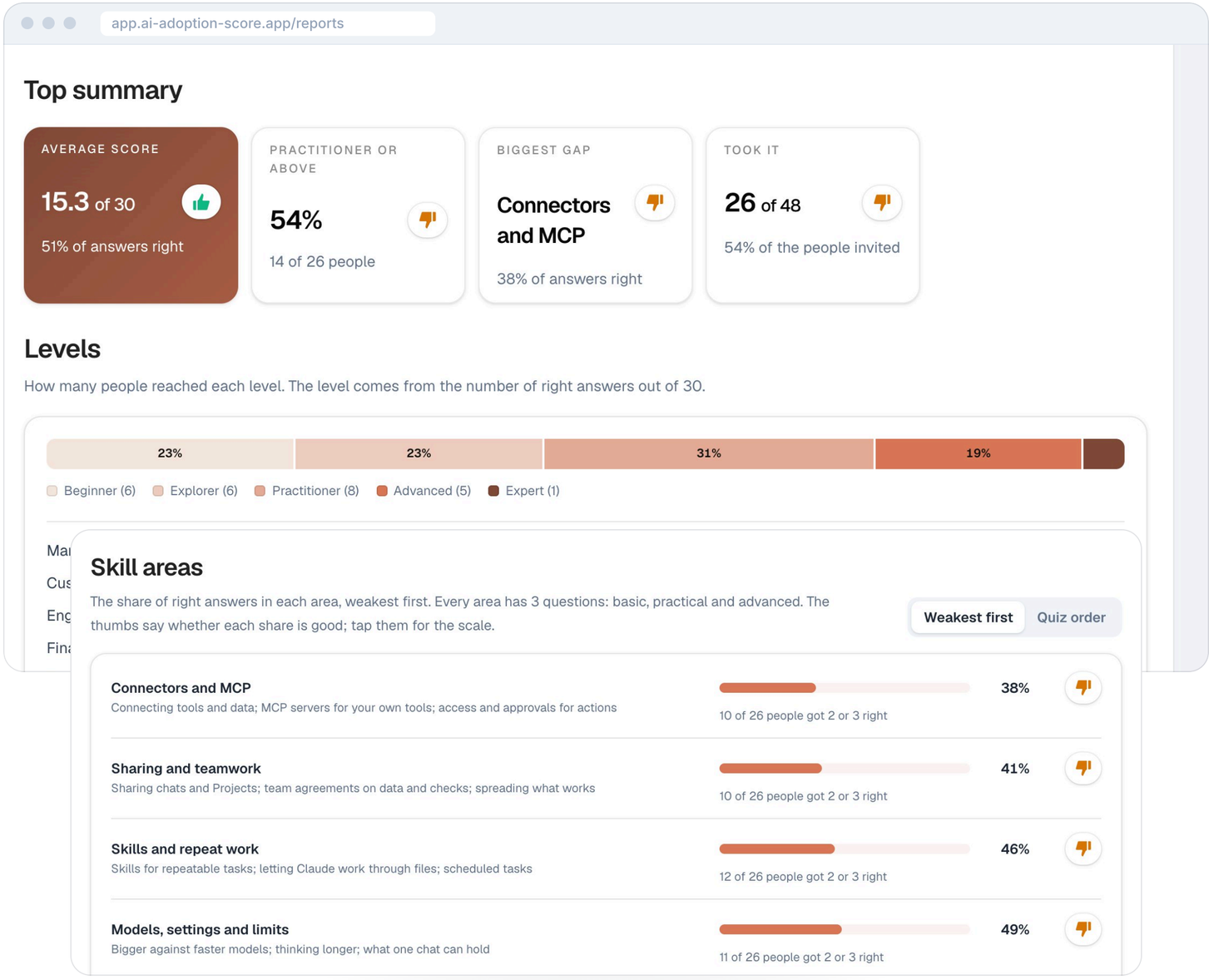
REPORT · QUIZ

Claude Skills Quiz

How well your team uses Claude, with extra questions for Claude Code and API users.

- The same quiz for everyone who uses Claude at work
- Levels by team and by skill area
- Where confidence and results differ

20 min · 10 areas



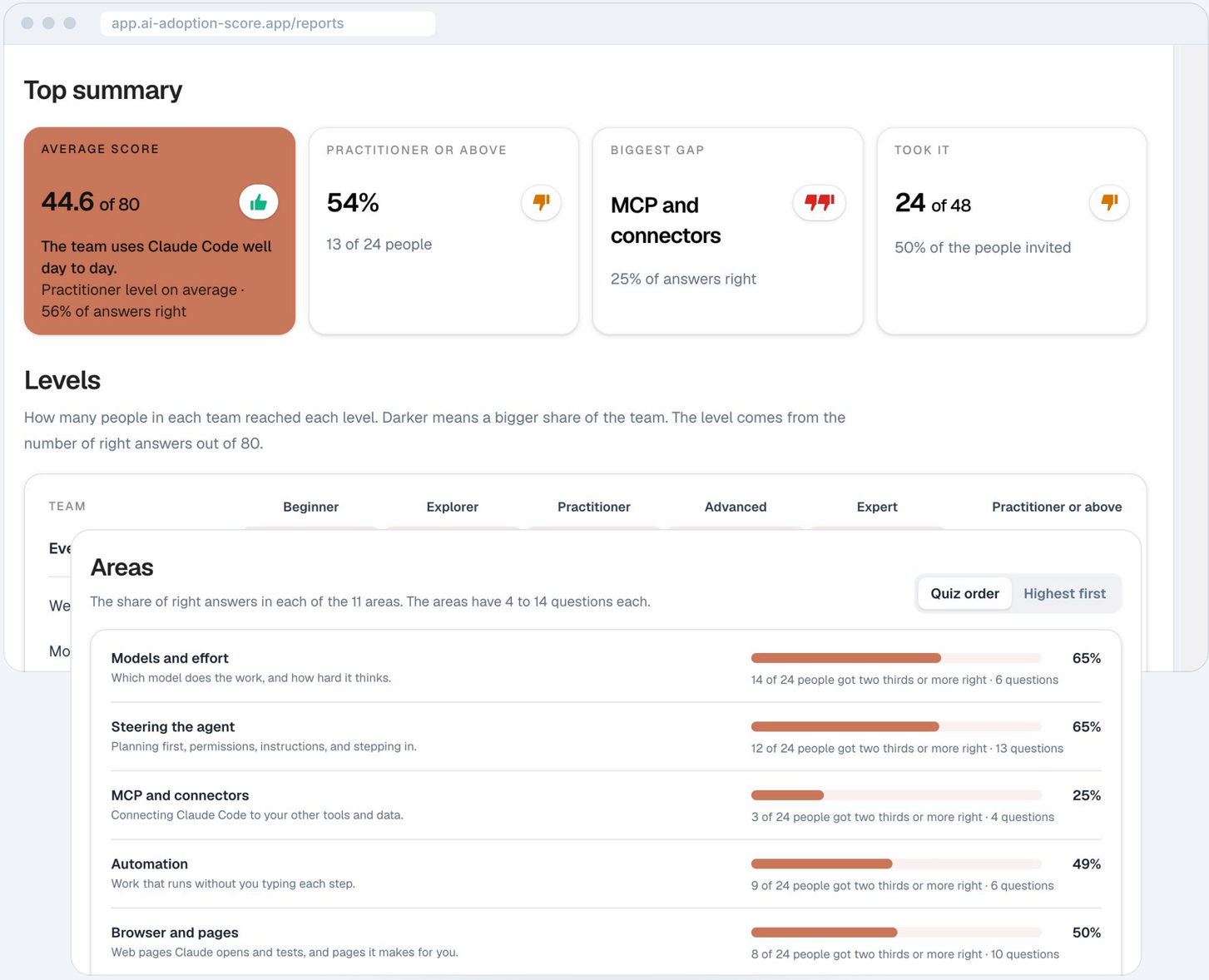
REPORT · QUIZ

Claude Code Fluency Quiz

How well engineers know Claude Code, and the parts of the tool they miss.

- 80 short questions in 11 areas, one right answer each
- A level from Beginner to Expert per person and team
- Terminal or desktop app: where people use it

26 min · 11 areas



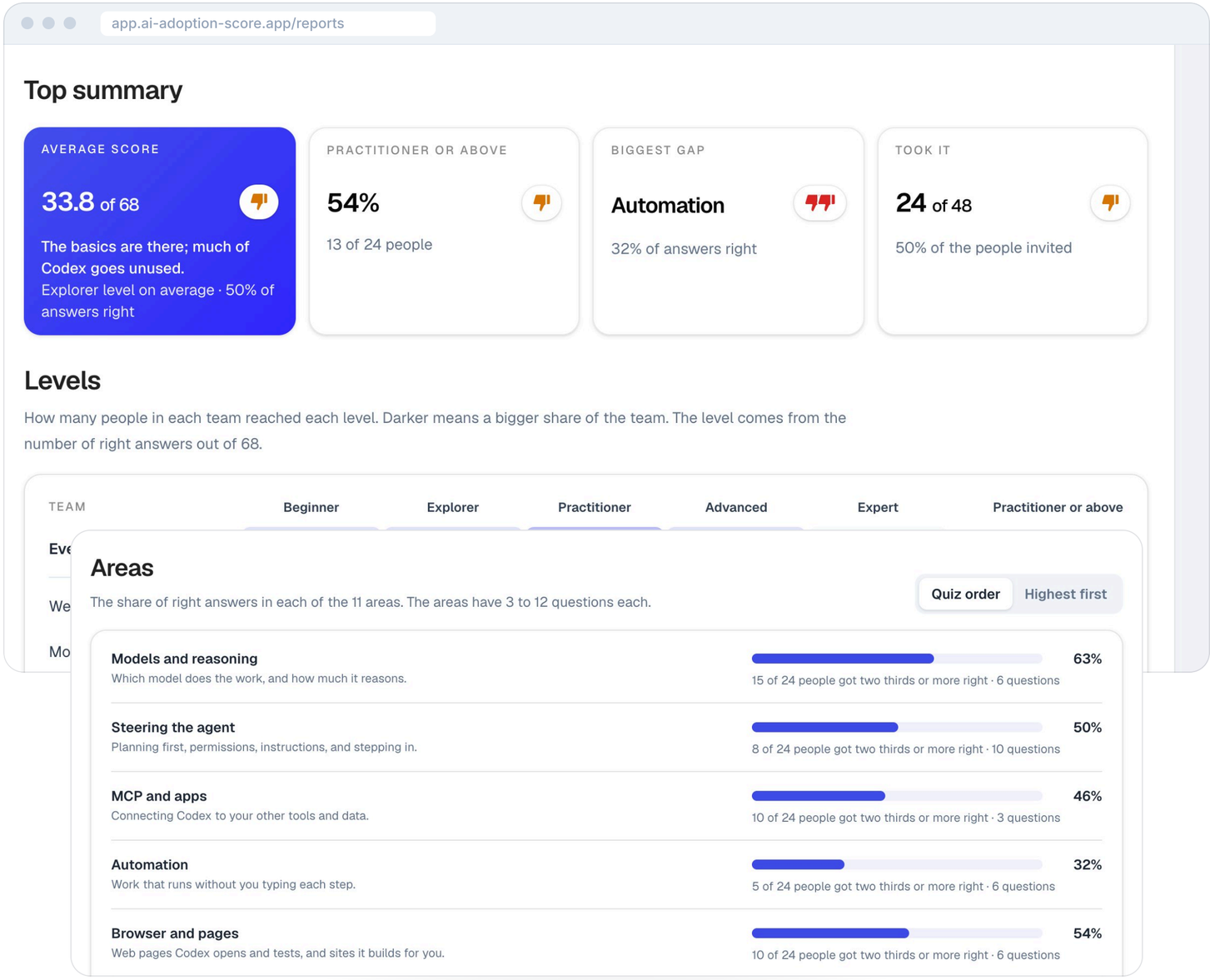
REPORT · QUIZ

Codex Fluency Quiz

The same 11 areas for Codex, so the two reports read side by side.

- 68 short questions, one right answer each
- Each team's level and biggest gap
- Knowing Codex vs where people use it

23 min · 11 areas



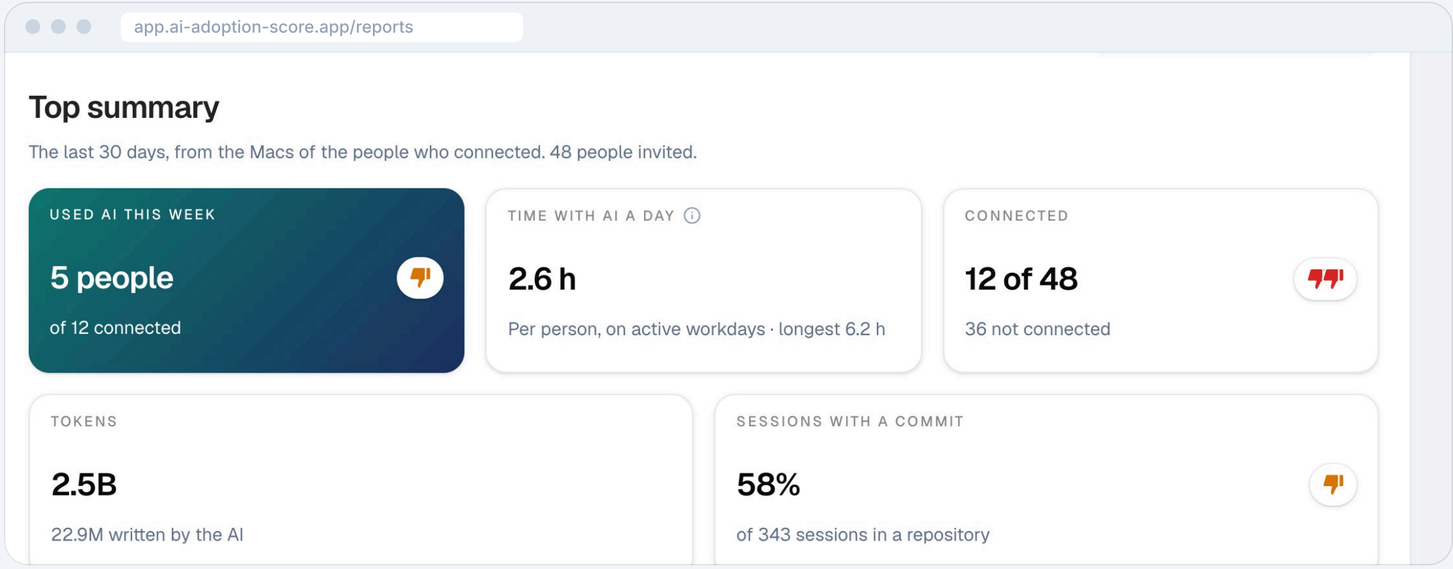
REPORT · TELEMETRY

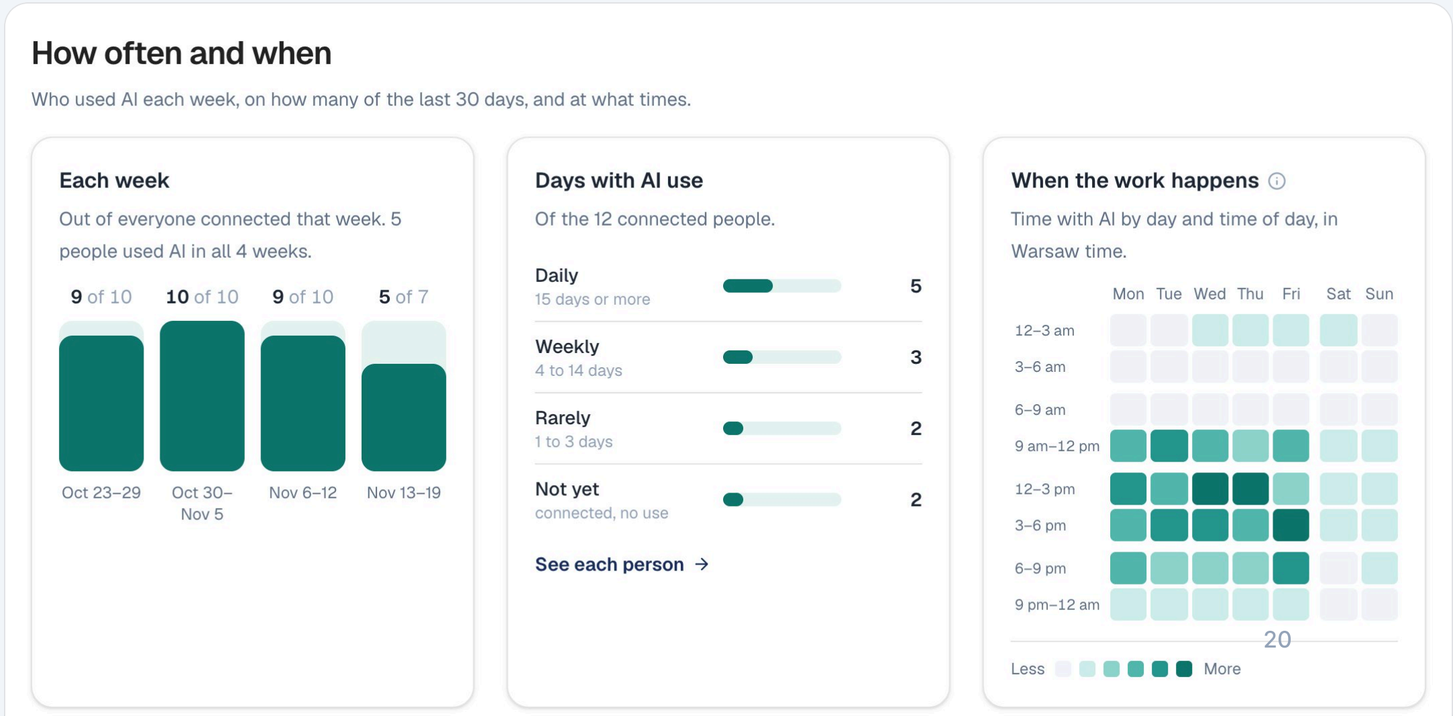
AI Coding Usage

How engineers really use Claude Code and Codex. Measured, not self-reported.

- Connect once; usage arrives after every session
- 21 charts: sessions, repositories, tools, time of day, the last year
- Never prompts, answers or code; nothing reads their files

2 tools | Up to 90 days of history | 0 manual steps





PART TWO

Features around every report

Twelve reports share one set of tools. The next slides show each one.

Live reports

Results from the first answer

Human-first metrics

Thumbs show which numbers are good

Trends over time

What changed since last round

People profiles

One page per person

Ask AI about reports

Explain results, chat with the report

Connect with AI (MCP)

Claude and ChatGPT read your reports

Exports

PDF, Markdown and CSV

The survey your people see

Five minutes, any device, your logo

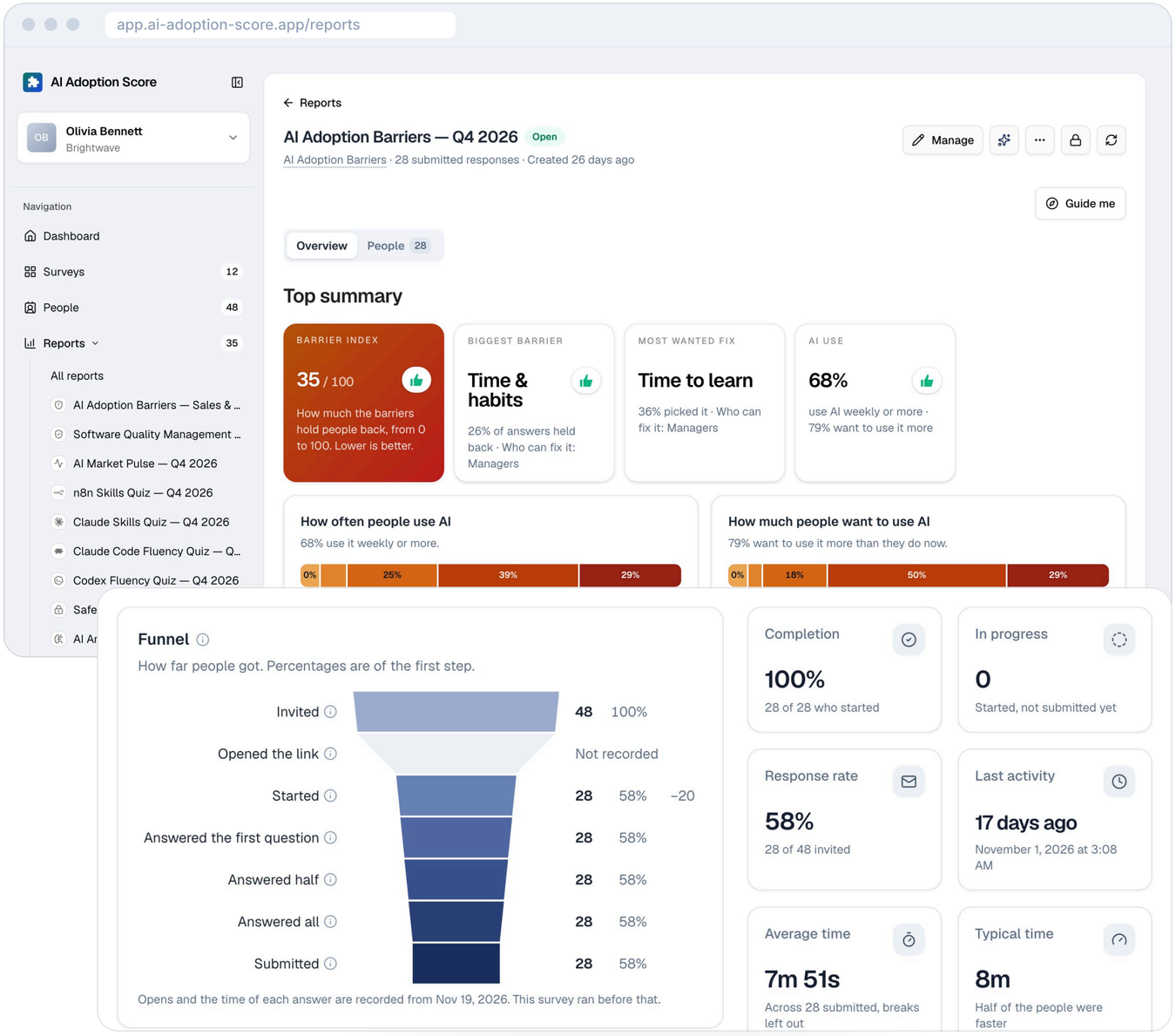
Security and privacy

Nothing connects to your systems

FEATURE · LIVE REPORTS

A report from the first answer

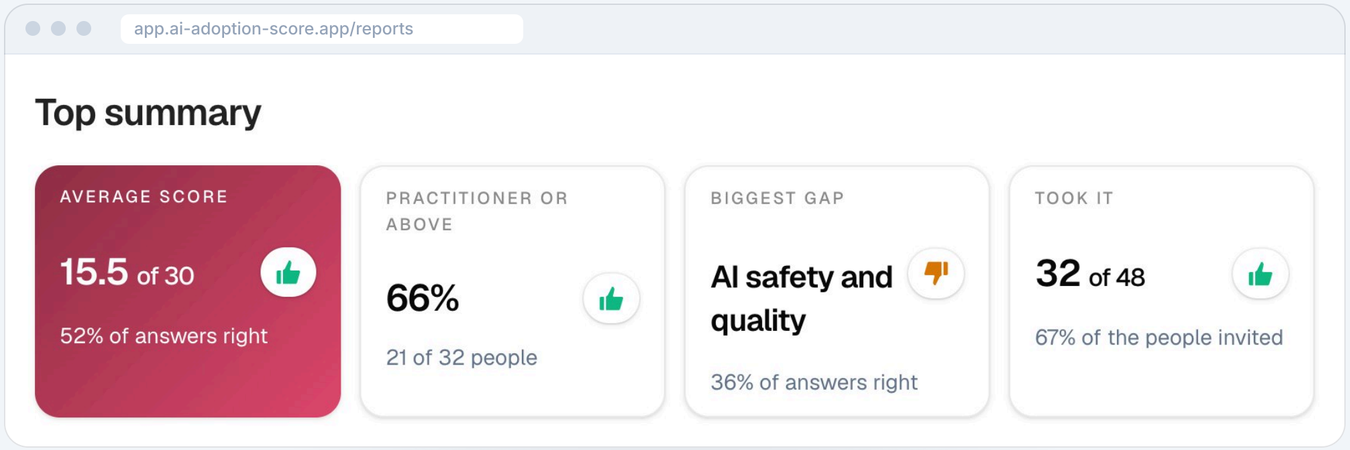
- **Updates with every answer.** No spreadsheets, no waiting for the survey to close
- **Four tabs in every report:** Insights, Trends, Responses, Analytics
- **Suggested actions** and conclusions from fixed rules
- **Share** by invitation or public link, with a password if you like

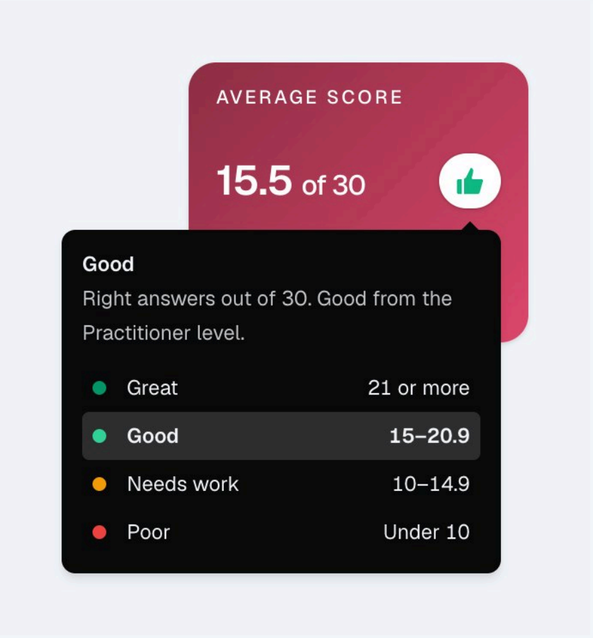


FEATURE · HUMAN-FIRST METRICS

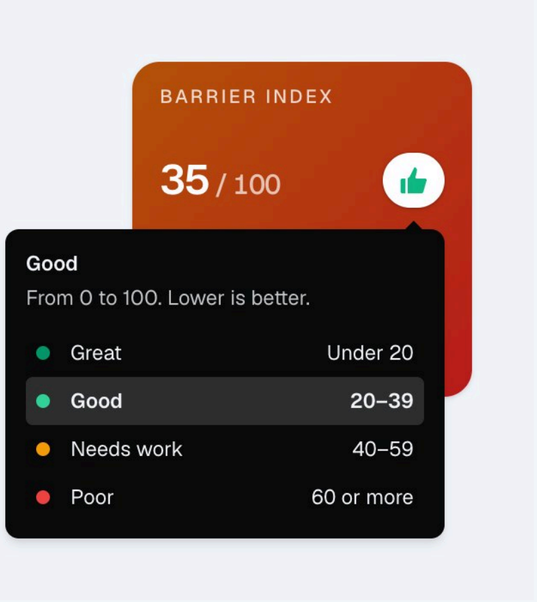
Is 15.5 out of 30 good? The thumbs tell you.

- **Thumbs on every key number** of the Top summary: Great, Good, Needs work or Poor
- **Hover or tap** for the scale and where the number falls
- **Each report's own scale.** Where less is better, the thumbs turn round
- **In the PDF**, and in words for Claude or ChatGPT





n8n Skills Quiz · 15.5 of 30 is Good

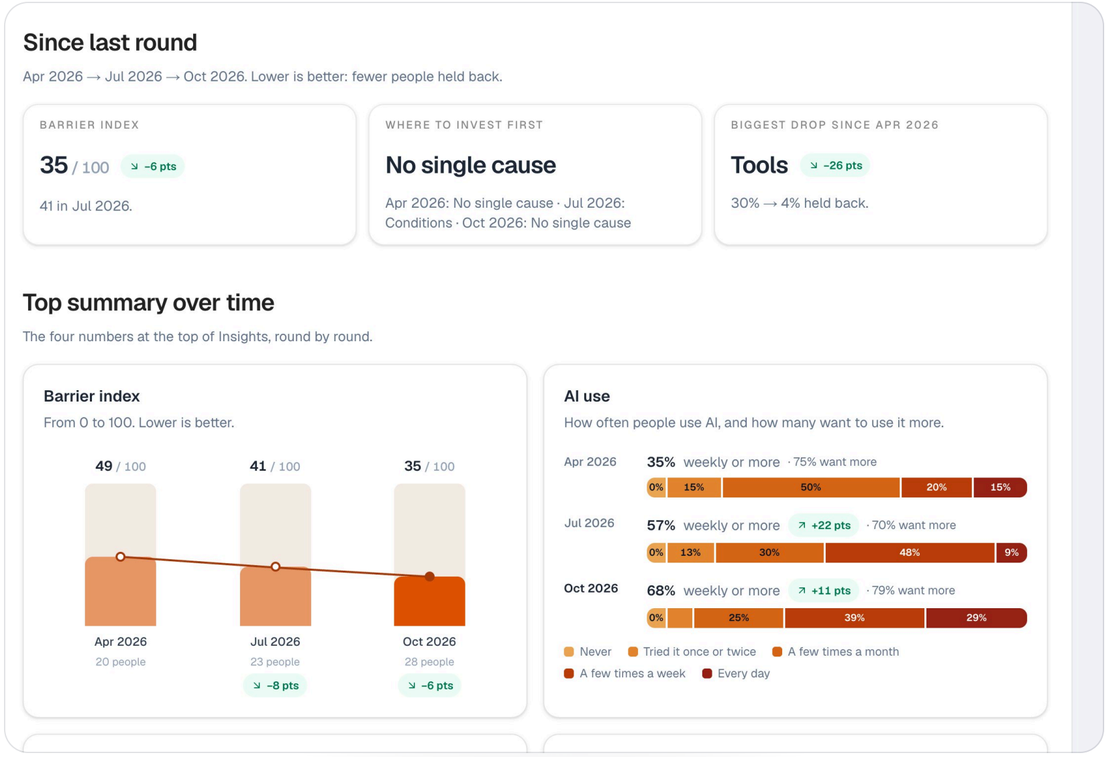


AI Adoption Barriers · lower is better

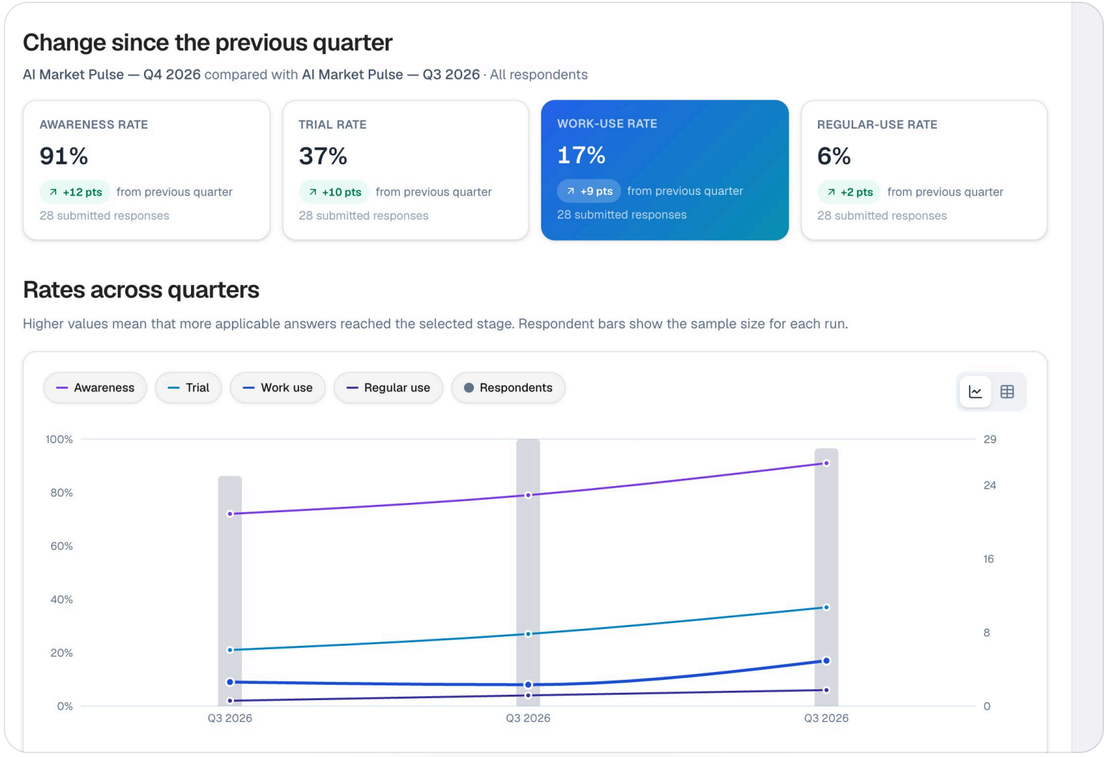
FEATURE · TRENDS OVER TIME

Run it again. See what changed.

Pick the earlier reports of the same team or project and see the change, round by round.



AI Adoption Barriers · the barrier index falls round by round

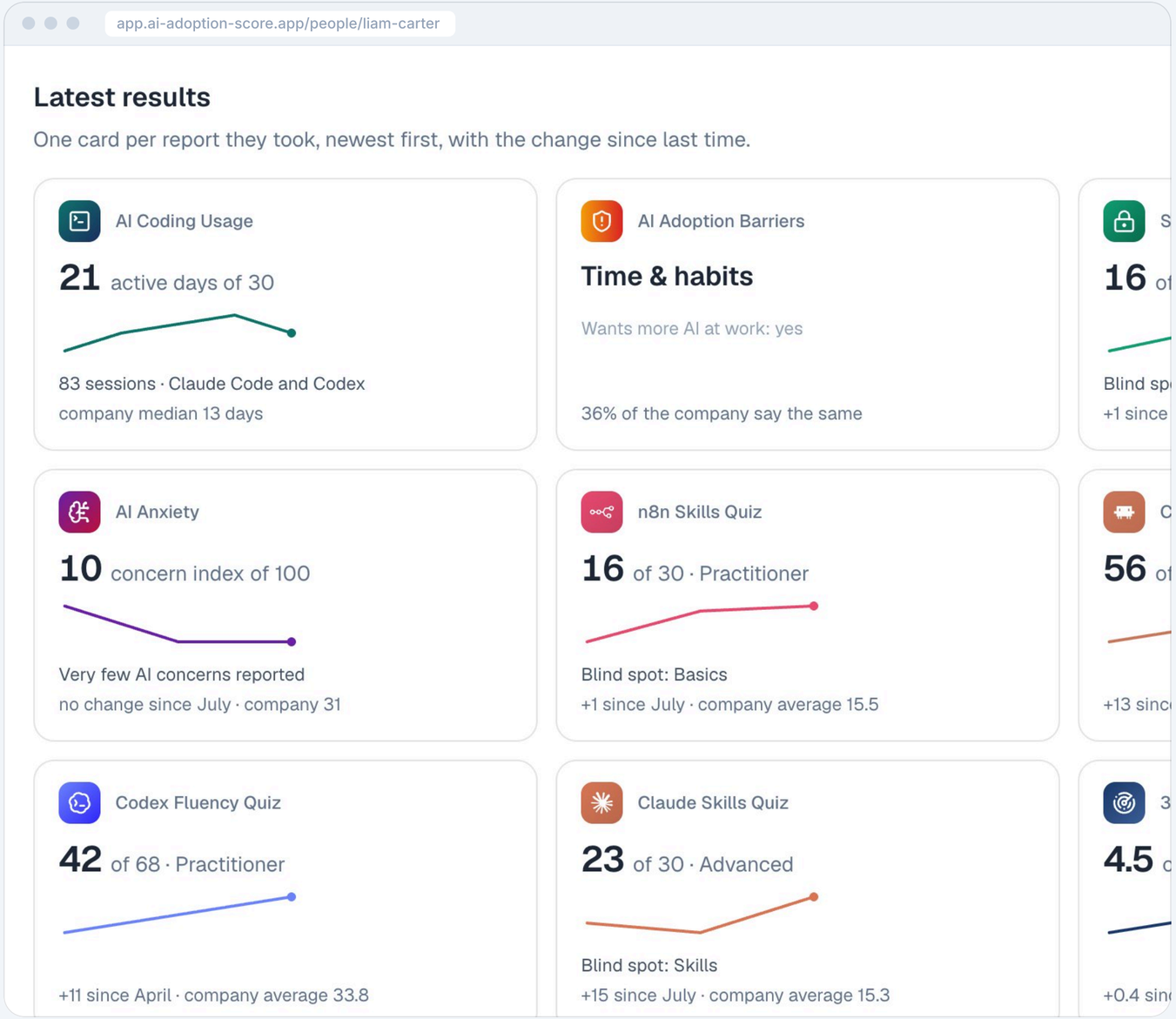


AI Market Pulse · awareness, trial and work use across quarters

FEATURE · PEOPLE PROFILES

One page per person

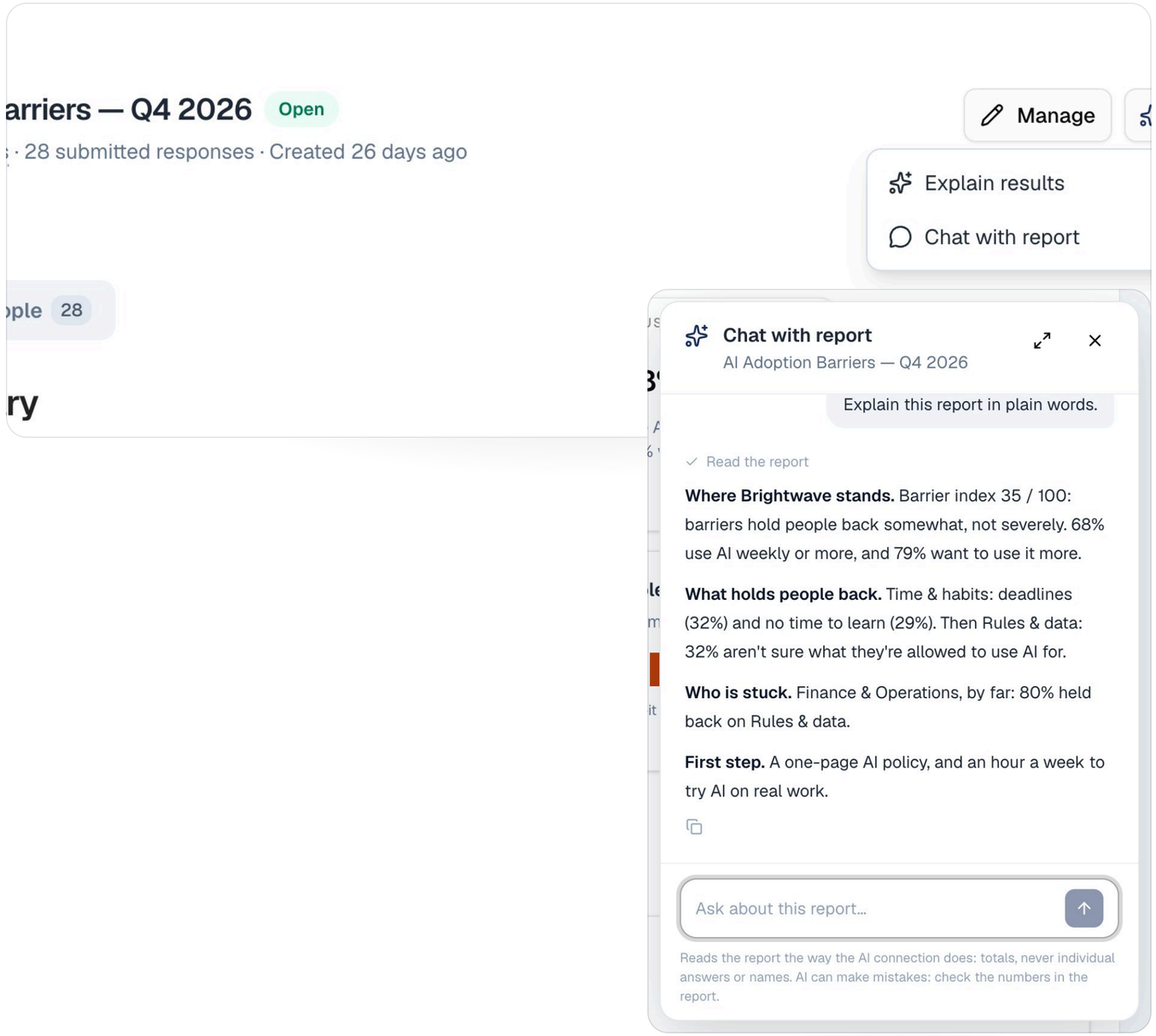
- One card per report they took: **survey, quiz or coding tool**
- A **trend line** from their earlier rounds, and the company next to them
- People as cards or a list, filtered by **list or survey**
- **Never a score or a ranking** of people



FEATURE · ASK AI ABOUT YOUR REPORTS

Explain results. Chat with the report.

- **Explain results** says what a report shows, in plain words
- **Chat with report** answers your questions from the report's own numbers
- Never an individual answer, a name or an email
- On the **Company** and **Enterprise** plans



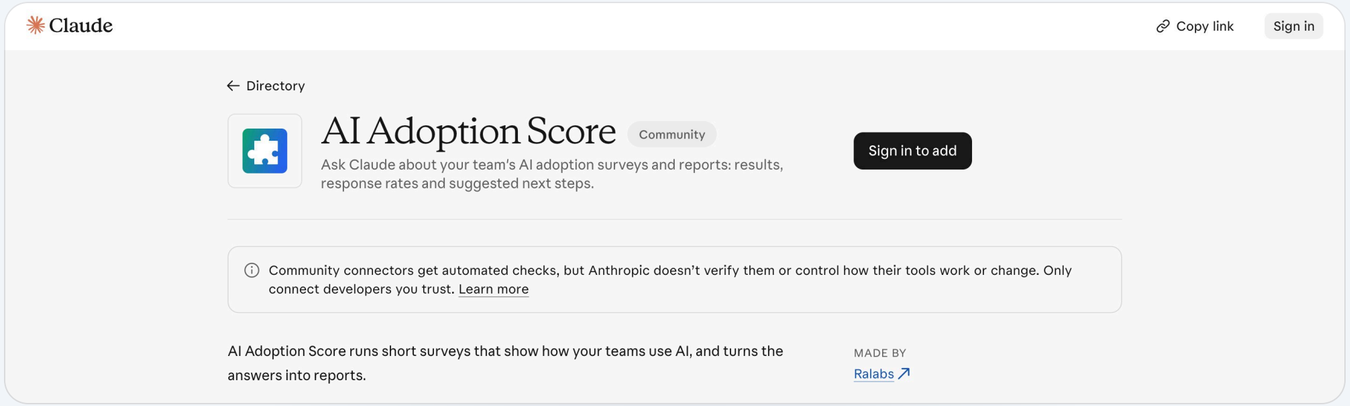
FEATURE · CONNECT WITH AI (MCP)

Ask Claude or ChatGPT about your surveys and reports

Listed in Claude's and ChatGPT's directories.
Works with any MCP tool too

9 read-only tools, from the survey list to one person's results and report analytics

Signs in with OAuth; sees only what you can see in the app



How is the Barriers survey going? Where do people stop?

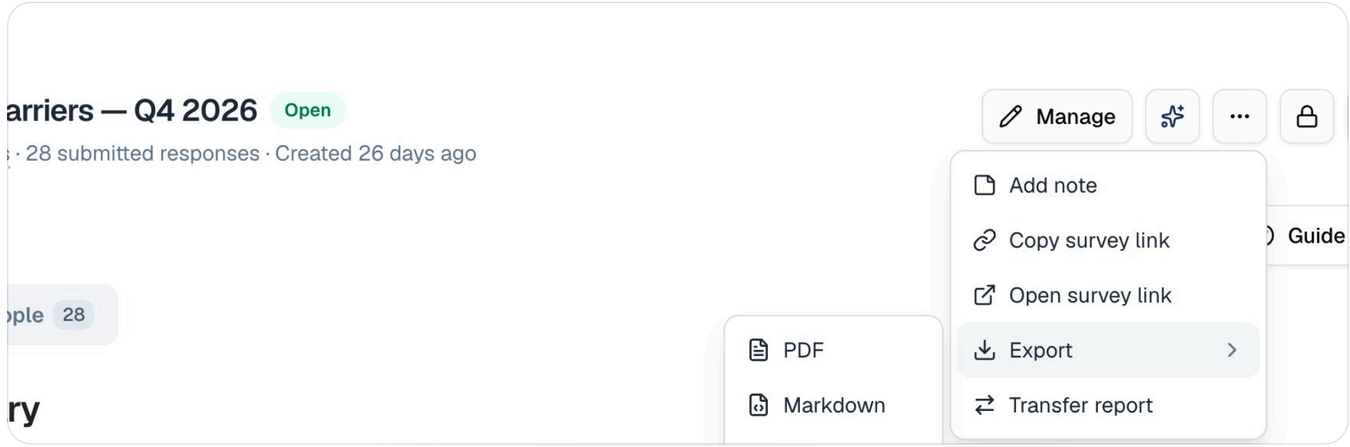
Used `get_report_analytics` · AI Adoption Barriers — Q4 2026

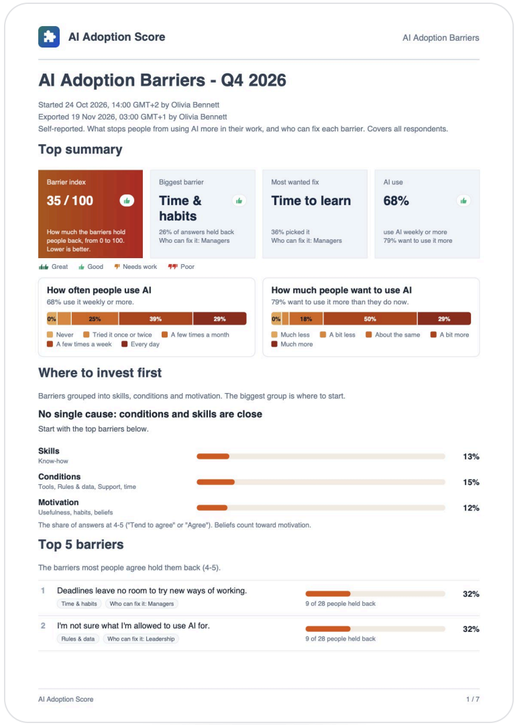
28 of 48 invited have submitted (58%), and everyone who started finished. The average time was 7m 51s; half were done in 8 minutes. Nobody is stuck halfway: **the 20 missing people haven't opened the link yet**, so a reminder is the next step. The last submission came in 5 days ago.

FEATURE · EXPORT TO PDF, .MD AND CSV

Take the report with you

- **PDF** to share with leadership
- **Markdown** for your AI assistant: the report, the analytics and every answer
- **CSV** of every number, ready for Power BI or Excel



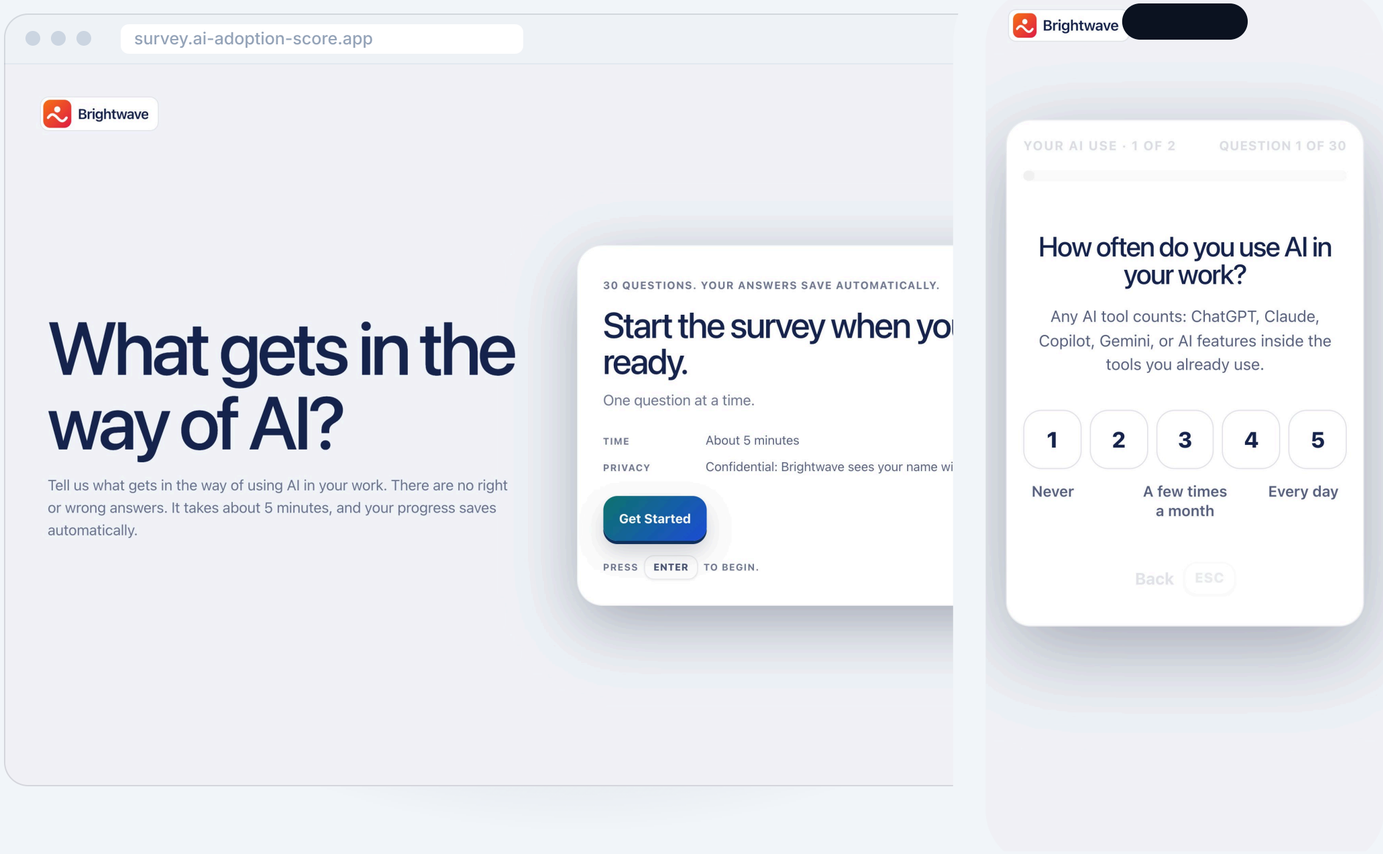



```
barriers-q4-2026.csv
Report,Started,Section,Item,Group,Measure,Value
AI Adoption Barriers — Q4 2026,2026-10-24,Top summary,,,Respon
AI Adoption Barriers — Q4 2026,2026-10-24,Top summary,,,Barrie
AI Adoption Barriers — Q4 2026,2026-10-24,Top summary,Time & h
AI Adoption Barriers — Q4 2026,2026-10-24,Top summary,Time to
AI Adoption Barriers — Q4 2026,2026-10-24,Top summary,,,Use AI
AI Adoption Barriers — Q4 2026,2026-10-24,Top summary,,,Want t
AI Adoption Barriers — Q4 2026,2026-10-24,Top 5 barriers,Deadl
AI Adoption Barriers — Q4 2026,2026-10-24,Who's stuck where,Ru
…
```

FEATURE · THE SURVEY YOUR PEOPLE SEE

Five minutes, on any device, with your logo

- **One question at a time,** on a phone or a computer
- **Progress saves automatically,** so people can finish later
- Your **company name and logo** on every screen
- You choose: **anonymous,** or with a name or email



SECURITY AND PRIVACY

We take security seriously

Nothing connects to your systems, no answer goes to an AI model, and you decide who sees what.

No access to your systems

Nothing connects to your tools, files or messages. People just answer a survey.

No answers sent to AI

AI features see report totals, never an individual answer, a name or an email.

You choose anonymity

From anonymous to named, per survey. Named surveys can use Google sign-in.

Roles and an audit log

Admins, members and report viewers each see only what they should. Every change is logged.

One place, under your control

Hosted on Vercel, data in Neon Postgres (AWS, us-east-1). Passwords are never stored in plain text.

Protected by default

Rate limits on every sign-in and password. App and survey pages stay out of search engines.

Questions from your security team? Bring them to the demo. Full details: **ai-adoption-score.app/security**

NEXT STEP

Run a report today. Read the insights tomorrow.

Your first report takes five minutes: answer AI Adoption Barriers yourself, then send it to your team. The report is live from the first answer.

BOOK A DEMO

ai-adoption-score.app/book-a-demo

START FREE

app.ai-adoption-score.app/sign-up